|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **FINANCIAL DECISION**  **SHEET** | |  |  |  |  | | --- | --- | --- | --- | | COMPANY | PERIOD | QUALITY | VOLUME | |  |  |  |  | |
| |  |  |  |  |  | | --- | --- | --- | --- | --- | | Region | 1 | 2 | 3 | 4 | | Pricing |  |  |  |  | | Stock Allocation |  |  |  |  | | Sales Staff |  |  |  |  | | Advertising |  |  |  |  | | |
| **Market Research:**  Would you like to pay to see competitors’ pricing? (£500) | YES [ ] NO [ ] |
| Would you like to pay to see competitors’ sales staff and advertising units? (£500) | YES [ ] NO [ ] |
| **Factory Management:**   |  |  | | --- | --- | | No. of new lines bought: |  | | Percentage pay increase for staff: |  | | New value for quality:  (Will affect production costs) |  | | |